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Aloha kākou!

The Hawai'i Tourism Authority extends a warm aloha to all attendees of the 29th Annual Honolulu Festival. Over three unforgettable days in March, the Honolulu Festival promises an array of exciting entertainment, captivating exhibits, excellent cuisine, and a spectacular Nagaoka Fireworks Show over at Waikiki beach. We encourage you to explore all the festival has to offer, immerse yourselves in the different cultures represented, and create lasting memories.

The Honolulu Festival is a testament to Hawai'i's commitment to honoring and cherishing our diverse cultural heritage. It serves as a bridge, connecting kama'āina (local residents) with visitors from around the globe in a joyful celebration of our shared multicultural traditions. This year's theme, "Bridging Cultures, Together for a Peaceful Tomorrow," is aligned with our commitment to share the aloha spirit and foster cultural awareness and appreciation.

We are honored to support the Honolulu Festival through our Signature Events Program for 2025. We are dedicated to investing in events that highlight the essence of Hawai'i's people, places, and multicultural tapestry. The Honolulu Festival exemplifies the extraordinary cultural experiences that make our islands a unique destination. Through cultural exchange, this festival not only enriches our community but also elevates the visitors' experience on a deeper level.

We extend our heartfelt mahalo to the volunteers, partners, community members, organizers, and sponsors whose dedication and efforts make this festival possible. As we look forward to an extraordinary weekend ahead, we are excited to enjoy the diverse offerings of the festival.

Mahalo,

Mufi Hannemann
Chairman of the Board
Hawai'i Tourism Authority